

Ethan Skariah

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EDUCATION

Purdue University <i>Bachelor of Science, User Experience Design</i> Minor: Psychology	West Lafayette, IN May 2028 GPA 3.9/4.0
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Community College of Philadelphia <i>Associate in Arts, Business General</i>	Philadelphia, PA May 2025 GPA 4.0/4.0
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UX DESIGN EXPERIENCE / PROJECTS

GravityDrive <i>UX/UI Researcher/Designer</i>	Purdue University Jan. 2026 – Apr. 2026
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- Identified inefficiencies across Landcare workflows through interviews, field research, competitive analysis, and secondary research, using insights to shape a **centralized platform** around real user needs.
- Simplified complex crew workflows by designing and testing user flows, wireframes, and **interactive prototypes** focused on resource tracking, project management, and crew coordination.

BoilerBuzz <i>UX/UI Designer</i>	Independent Project Feb. 2026 – July 2026
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- Reimagined Purdue's fragmented club-discovery experience, **independently designing** a centralized mobile platform for discovering organizations, tracking meetings, and building campus connections.
- Turned research and usability insights into actionable design improvements, refining information architecture, navigation, user flows, and high-fidelity prototypes through iterative testing in Figma.

EMPLOYMENT

Delish Delights <i>Business Owner</i>	Bensalem, PA Sept. 2020 – June 2024
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- Operated a successful at-home bakery, managing custom orders from concept to delivery while communicating with clients, coordinating logistics, and adapting products based on customer feedback and demand.

Crumbl <i>Baker</i>	Bensalem, PA Nov. 2021 – July 2025
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- Maintained high standards of quality, customer service, and cleanliness while collaborating with managers and supporting both back-of-house production and front-of-house operations in a fast-paced environment.

LEADERSHIP AND INVOLVEMENT

St. Peters Youth Club (SPYC) <i>President</i>	Philadelphia, PA Oct. 2023 – Oct. 2025
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- Raised approximately **\$20,000** for community programs and outreach while serving as President of a youth organization, leading large-scale regional events across multiple states and coordinating logistics, outreach, and volunteer teams.

CCC Dance Team <i>Founder</i>	Philadelphia, PA June 2022 – Present
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- Founded and choreographed for a Bollywood Fusion dance team, leading creative direction, training dancers, coordinating performances, and fostering strong team collaboration while earning recognition at regional events.

SKILLS

- Tools:** Figma, Framer, Adobe Photoshop, Canva, Microsoft Suite
- UX Research:** User Interviews, Usability Testing, Concept Testing, Competitive Analysis
- UX Design:** Wireframing, Prototyping, Information Architecture, User Flows